THE ECONOMIC TIMES

DIGITAL
TRANSFORMATION

Enabling IT platforms for Digital Transformation

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Event Overview

The "**Enabling IT platforms for Digital Transformation**" webinar will be a one-hour event with two insightful sessions and significant audience interaction opportunities. The online seminar will see presentations from two leading experts with in-depth competence in digital transformation.

- A senior industry expert, who will share actionable insights on the process of adoption of digital technologies, identifying the best platforms -their relevance in industrial growth today, and the global trends that are currently creating the path for India to follow.

- An industry technology leader, a hands-on Head of Technology from an industry that has achieved a significant amount of progress in digital transformation. He will share his insights on the challenges that adoption of automation faces, and how he overcame them for successfully reaping the advantage of the connected technologies for his organization.
These sessions will be followed by ten minutes of Q&A, which will be a great opportunity for industry professionals to learn from the experience of these experts, in order to leverage the insights for their enterprises.

Trends

Digital competencies and operation functionalities are driving enterprise business today.

Business and technology are increasingly being aligned on connected platforms. Identifying this paradigm as the way forward, enterprises are clearly seeing value in the digital transformation of their production and businesses functions.

Progressive CIOs and Heads of Technology realise that the situation is "catch up or be left behind'. However, you need to identify the right platform that allows you to reduce complexity while allowing real-time operations. For this, you need a technology that can provide real-time insights into all the processes- in a single view. The advantage will be- end to end visibility on infrastructure, application, security and analytics in one seamless package.

Why attend the webinar: 'Enabling IT platforms for Digital Transformation

"Digital is for efficiency, Enablement and Growth"

When IT has the power to enable strong functional alignment between all the manufacturing and business processes, the result is much faster growth on agile and insightful decisions and a crunched Time to Market enablement.

This is the time to Leverage Digital Competencies across the value chain, to take the market lead while adding to the agility and efficiency of the processes. The right technology platform could be the biggest driver for your digital transformation and growth.

This webinar will help you identify the best platforms for achieving speed, efficiency and unravel your existing complex processes- to meet the needs of extremely dynamic real-time decision-making scenarios.

The global market will not wait for anyone, attending this webinar will be the smartest decision you will take for the growth of your business.

Your takeaway from the event will be:

• Power packed experts presentations: Real, live stories and ideas from experts who have done that extra mile and achieved the best in digital transformation adoption

• Pragmatic, practical and real-time insights -without any feel-good ideas on a technology that could make or break your production strategy.

• Live Interviews: A real-time online opportunity for Q&A with an expert in the field, unlimited access to knowledge with no market trappings.

• Key takeaways and new perspectives: The forum will give you new perspectives and takeaways that you can definitely implement in your digital transformation strategy.

Who should Attend?

DESIGNATIONS

- CIOs
- CTOs
- Heads of automation in factories
- Heads of individual production units in manufacturing companies
- IT Directors and IT Managers.

DEPARTMENTS

- Manufacturing and shop floor
- Production planning and strategy
- Operations
- Maintenance

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